



Department of Sociology
ST. JOSEPH'S COLLEGE (AUTONOMOUS) JAKHAMA,
KOHIMA, NAGALAND

Date: 26th April, 2022

26th April, 2022: WORLD INTELLECTUAL PROPERTY DAY
Theme: Intellectual Property and Youth Innovation for a Better Future

The Department of Sociology, St. Joseph's College (Autonomous), Jakhama, Nagaland commemorated the World Intellectual Property Day on 26th April, 2022 at the College Indoor Stadium based on the years' theme "Intellectual Property and Youth Innovation for a Better Future". The commemoration program was chaired by Ms. Thejalenuo Liezietsu (PG, 4th Semester, Department of Sociology). A talk on "What is Geographical Indication (GI) Tag?" was delivered by Dr. Hormila G Zingkhai, Assistant Professor, Department of Sociology SJC (A). In her talk she shared about the significance of GI Tag as one of the measures to protect the Intellectual Property- ideas, creativity, products- of the individuals and communities. She highlighted that out of 370 Geographical Indication Tagged Products of India, there are only 4 Geographical Indication Tagged Products from Nagaland, namely, the Naga Mircha (King Chilli), Naga Tree Tomato, Chakhesang Shawls and Nagaland "sweet cucumber", and apprised the students and the faculty members that there are numerous potential products from Nagaland with the possibility to get registered with GI Tag. She concluded by calling on to the young students to understand the underlying dynamics between safeguarding the legacy of the rich Naga cultural heritage and abounding natural resources inherited from the forefathers and the protection of the Naga identity, and to utilise their ideas, rational thinking and creativity to protect it and thus, build the way for a better and brighter future for the Naga society.



Dr. Khobu Tsolo, Assistant Professor, Department of Sociology, SJC (A) also gave a talk on “Plagiarism”. He focused on the aspects of plagiarism especially in the field of academia, how it destroys the integrity of the academic world as it is an act of stealing the Intellectual Property- the writings, the ideas- of another. He highlighted on how as a student one can avoid plagiarism, intentional or unintentional, by being more responsible and sincere in their duties. He mentioned that citations, paraphrasing, quotations and summarising are the different ways that one can employ while using the idea/writings of someone else to substantiate our work. He encouraged the students to begin by giving due credit to the writers, scholars and authors whose ideas and works they are referring and using in their academic exercises like assignments, project/report/dissertation writings.

The students of UG 4th Semester students also displayed the different Naga ethnic products which are marked for their uniqueness and quality, hence have the prospect of becoming Geographical Indication Tagged Products. The programme concluded with the vote of thanks conveyed by Mrs. Alibo Achumi, Co-ordinator, Department of Sociology, SJC (A).

Report by:



Mrs. Alibo Achumi
Co-ordinator,
Department of Sociology
St. Joseph's College (Autonomous)
Jakhama, Nagaland